

## A few examples of our Corporate and Small Business Sponsors



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**Ocean County Library**

We invite you to continue enjoying the magic of music by visiting our 21 locations.

www.theoceancountylibrary.org

# Garden State Philharmonic

Anthony LaGruth  
Artistic Director & Conductor

The Garden State Philharmonic, now entering its 56th Season, is the Jersey Shore's premier cultural resource. The Philharmonic boasts a sizeable patron base consisting of medical, legal, and education professionals who are active members of the community.

By becoming a season or event sponsor of the Garden State Philharmonic, your firm will help support live music, and educational/outreach programs for seniors and young people while generating a growing number of valuable market impressions for your organization. This is a cost effective approach to targeting an exclusive list of potential customers while investing in your community.

Season Sponsors receive the following benefits, among others detailed on page 2:

- ✓ Your company name and contact information at the fingertips of Philharmonic patrons for a full year
- ✓ Repeated viewing of your advertisement ensuring brand recognition
- ✓ Business-to-Business Networking Events hosted by the Philharmonic
- ✓ Access to special promotions and employee incentive options
- ✓ Association with the premier orchestra of the Jersey Shore

To invest in your business by supporting live music contact our office or 732.255.0460 or email [development@gardenstatephilharmonic.org](mailto:development@gardenstatephilharmonic.org).

### MISSION STATEMENT

To support, maintain and operate a professional symphony orchestra, to provide inspirational concert experiences, insightful educational opportunities and to promote related activities to enrich the cultural fabric of the Jersey Shore.

The Garden State Philharmonic Symphony Society, Inc.  
is a 501 (c) (3) non-profit organization.

[www.gardenstatephilharmonic.org](http://www.gardenstatephilharmonic.org)

732.255.0460

# Garden State Philharmonic

Anthony LaGruth  
Artistic Director & Conductor

	Season Sponsor	Corporate & Presenting Supporters				Small Business & Conductor's Circle Supporters				Patron & Friends of the GSP Supporters			
	\$50,000 + (Achieve nearly 500,000 market impressions)	\$30,000 to \$49,999	\$20,000 to \$29,999	\$10,000 to \$19,999	\$5,000 to \$9,999	\$2,500 to \$4,999	\$1,000 to \$2,499	\$750 to \$999	\$500 to \$749	\$300 to \$499	\$150 to \$299	\$100 to \$149	\$50 to \$99
		Gold Baton	Silver Baton	Maestro	Virtuoso	Encore	Bravo	Applause	Overture	Benefactor	Patron	Donor	Friend
<b>PRESENTING PARTNER OPPORTUNITIES</b>													
<b>Visibility and Media Exposure</b>													
MasterWorks Series Naming Opportunity	✓												
Chorus Series Naming Opportunity		✓											
Young People's Concert Naming Opportunity			✓										
Collaboration with sponsor's representative to create custom visibility options	✓	✓											
Special crediting for one MasterWorks Series concert/event as "presenting sponsor"	✓	✓	✓	✓									
Invitation to sponsor's representative to speak from the stage before a concert of choice	✓	✓	✓	✓									
Planned photo and media opportunities with the Maestro for sponsor's representative(s)	✓	✓	✓	✓									
Company name/logo on print and Internet advertising	✓	✓	✓	✓									
Company name/logo on printed brochures and direct mail collateral materials including new <b>Maestro</b> Subscriber Newsletter	✓	✓	✓	✓									
Concert/event-day lobby signage in venue lobby or entrance	✓	✓	✓	✓	✓								
Season-long Supporter listing at appropriate named level in program books and on lobby donor signs	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Prominent ad space in season concert program books	Full Page (4-color, outside back cover)	Full Page (4-color, inside front cover)	Full Page (4-color, inside back cover)	Full Page (B/W, interior)	1/2 Page (B/W, interior)	1/2 Page (B/W, interior)	1/4 Page (B/W, interior)	1/8 Page (B/W, interior)					
Custom acknowledgement on the Maestro's biography page in the season program book	✓	✓											
Recognition in all concert-related publicity/media communications	✓	✓	✓	✓	✓	✓							
<b>Entertainment and Hospitality</b>													
Treat your colleagues and clients to a special night with single tickets to the GSP MasterWorks concert of your choice	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets	2 tickets	2 tickets						
Complimentary tickets to the annual year-end Chorus Concert and Fund-raiser	8 tickets	6 tickets	4 tickets	2 tickets	2 tickets	2 tickets							
Invitations to special pre and post-concert networking and "Meet-the-Artists" events	✓	✓	✓	✓	✓	✓	✓	✓	✓				
Exclusive "Sponsor" Employee Discount Program	25%	15%	10%	5%									
Invitations to pre-concert "Musically-Speaking" talks with the Conductor	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
VIP subscription passes in the orchestra section	4 subscriptions	2 subscriptions											
Private and small group backstage tours	✓	✓	✓	✓	✓	✓							

## GENERAL PROGRAM/ADVERTISING SPONSOR OPPORTUNITIES FOR SMALL BUSINESSES\*

Back Cover (Full Season)	See above
Inside Front/Back Cover (Full Season)	See above
Full Page Interior (5 Insertions)	\$1,100
Half Page (5 Insertions)	\$750
Quarter Page Horizontal or Vertical (5 Insertions)	\$400
Eighth Page (5 Insertions)	\$225
Website Presentation Sponsor (12 months)	\$500

\* Rates applicable for small business ads not associated with presenting partner opportunities detailed above. Rates are based on camera-ready or pre-formatted digital ads. An additional 10% design fee may be imposed for GSP design or revision of sponsor advertisements.

*Welcome to the Conductor's Circle!*

# 56th Anniversary Season

Garden State Philharmonic Symphony Society, Inc.